


# BIZ | Proposa



## BUSINESS PROPOSAL

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*Summary of Benefits for Prospective Client*

### Keeping The Project On Track

Your designated project manager will assist you in setting realistic scheduling and goals, then continually monitor your project to keep it on track. The PM will estimate tasks, allocate resources, and assess progress. Any deviation or shortcoming will be quickly identified and corrected. You will be kept informed of the latest status with regular reports. Using our time-tested formula of design reviews, code inspection, and acceptance testing, the project manager will work with all team members to produce a validated and verified product.

### Helping Ideas Take Shape

When it's time for abstract product requirements to become firm functional specifications, our engineers will skillfully transform your objectives into concrete software documentation. You can expect unparalleled quality in user interface, application support, data and file structures, module interfaces, APIs, and other notations used in modern software design methodologies.

### Constructing and Perfecting Software

Our engineers employ the latest software development tools to generate robust code. We are C/C++ and PC (cross-) development platform oriented, and highly experienced with emulators and debuggers for a variety of embedded processors and destination platforms. Working as a team, all project members are involved in an exhaustive project review, which includes inspecting design and code, as well as examining module test results.

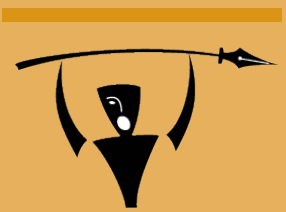
### Gaining Formal Acceptance

Because verification of functional specifications is a must, PropHead insists on formal acceptance as a scheduled task on every project. Accordingly, a test group member prepares the Test Plan and executes it using the required tools, starting at the time of software integration. The resulting Problem Reports become feedback for the developers and are the basis of the Final Test Report prepared for you. Each module change and release is re-verified until final code delivery.

### Carefully Documenting The Project

No project can begin or end without clear, precise documentation. First, the client's requirements and firm software functional specifications set the tone for the project and are necessary for the scheduling of tasks. Next, a comprehensive, detailed

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design ensures the most efficient implementation possible. Then an intelligent testing plan and procedures guard against product deficiencies going unnoticed until after shipment. And finally, a professionally written and documented user manual helps guarantee that the consumer will be able to use the product with ease and confidence.

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